

I support and am delighted about the work that Kennan Kellaris Salinero and her colleagues at Yámana Science and Technology are undertaking. In a time when we need to fundamentally rethink the way we think, science has a huge role to play. I feel very close to Yámana 's ambiton to reform science's core practices.

At The Human Company we thrive to develop executives' imagination and creativity to invent sustainable business models and strategies. We help catalyze the recovery of a sustainable world through the immense power of business organizations and their success on the market place.

We believe the more business strategies revolve around the creation of sustainable value the more organizations thrive. To facilitate this paradigm shift in leadership we foster a new mindset: Intuitive Intelligence, to combine the power of our analytical mind with our intuitive aptitudes. We have developed a model, The Intuitive Compass™, to apply intuitive intelligence and put the human factor and its ecosystems at the core of business.

We know our approach still appears paradoxical to traditional business thinking but we embrace paradox as the platform for deeper thought and transformation.

Our answer to traditional leadership thinking is that of Niels Bohr to his colleagues in science: "No no you're not thinking... you're simply being logical!"

Long live Yámana Science and Technology!

Francis Cholle

Founder and CEO of The Human Company

"author of best selling book: L'Intelligence Intuitive"

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